

STRATEGIC PLAN

2016-2019



LAKEVIEW
COLLEGE OF NURSING

ADAPTABILITY • CARING • EXCELLENCE • INTEGRITY • SERVICE

TABLE OF CONTENTS

| | |
|--|----|
| Introduction | 3 |
| Mission, Vision, Values | 4 |
| Strategic Goal 1: Achieve the vision and mission of the College so it is positioned proactively to address the issues of the changing context of society generally and the health care system specifically. | 5 |
| Strategic Goal 2: Improve the quality of the academic program and student services. | 7 |
| Strategic Goal 3: Enhance the reputation and visibility of the College. | 11 |
| Strategic Goal 4: Strengthen the financial viability of the College. | 13 |
| Strategic Goal 5: Advance nursing as a profession. | 14 |
| Strategic Goal 6: College community works together to communicate in a clear, concise, and timely manner. | 15 |

Created on 1/27/2007 9:33AM
Revised on 4/19/2007 11:58 AM
6/7/2007 4:54 PM
2/10/2009 3:55 PM
2/23/2009 3:09 PM
09/14/2012, 01/14/13
11/11/2015, 09/14/2016

Introduction

The Strategic Plan 2016-2019 identifies and describes the focus Lakeview College of Nursing will take as we move forward in the next three years. The Plan provides structure for the review and development of annual goals based on specific objectives to accomplish our vision and mission. The Lakeview College of Nursing Strategic Plan is based on input from faculty, staff, students, administrators, alumni, and members of the Board of Directors.

Mission: Lakeview College of Nursing has a central focus to be a dynamic center of educational excellence where the entire College community works together with integrity and cares for others. The College will be in the forefront to the trends in healthcare and committed to improving nursing as a profession by preparing competent, caring professional nurses for leadership roles in the healthcare community.

Vision: Lakeview College of Nursing aspires to be the College of choice for professional nursing in Illinois and recognized nationally for nursing excellence.

Values: Lakeview College of Nursing has adopted the following five values.

Adaptability is the process of modifying behavior as indicated to changing circumstances as evidenced by flexibility and accommodation of changing, evolving and unpredictable situations involving self, individuals, families, groups, and communities. Adaptability is the ability of the nurse to respond quickly to unexpected events, utilize problem-solving, contribute to innovative solutions, and to think creatively. Adaptability is building a sense of community within and outside the College through understanding and appreciating a diverse, multicultural society.

Caring as a central paradigm of nursing enables one to transcend self and serve all people. Caring considers the holistic nature of people and the complexity of the human condition. In caring, the nurse demonstrates a commitment to the welfare of self, individuals, families, groups and communities. Caring is viewed as attitudes, behaviors and values that take on a spiritual dimension. Attitudes and values that send a message of support, empathy, genuineness, and commitment to another are integral to this concept.

Excellence is the quality of being superior or very good at what one does and applying that quality in all actions to generate optimal and recognizable outcomes. Excellence is represented through implementation of quality improvement initiatives, purposeful management of resources, promotion of lifelong learning, and fostering care delivery models that raise the level of nursing practice.

Integrity is the commitment, even in the face of adversity, to five fundamental values: honesty, trust, fairness, respect, and responsibility. Integrity demonstrates trustworthiness by being honest, dependable, and reliable along with the ability to apply ethical standards of the profession.

Service is the process of selfless giving to others that provides benefit to individuals, families, groups, community, and society. Central to this concept is reflection on the experience which offers the opportunity to discover which practices can influence particular outcomes.

**Goals
2016-2019 Strategic Plan**

-
1. Achieve the vision and mission of the College so it is positioned proactively to address the issues of the changing context of society generally and the health care system specifically.
-
2. Improve the quality of the academic program and student services.
-
3. Enhance the reputation and visibility of the College.
-
4. Strengthen the financial viability of the College.
-
5. Advance nursing as a profession.
-
6. College community works together to communicate in a clear, concise, and timely manner.
-

STRATEGIC GOAL 1:

Achieve the vision and mission of the College so it is positioned proactively to address the issues of the changing context of society generally and the health care system specifically.

OBJECTIVES

- ⇒ Increase articulation partnerships with educational institutions to create pathways into the nursing program.

- ⇒ Develop initiatives to meet the diverse needs of students as higher education population evolves.

- ⇒ Assess Danville and Charleston’s community to determine level of need for advanced degree nurses.

- ⇒ Offer continuing education through workshops, seminars, and online programs to support faculty practice and alumni in the workplace.

- ⇒ Enhance innovation and technology resources for faculty, staff, administration, and students to prepare changing healthcare environment.

- ⇒ Develop strong relationships with clinical partners to ensure students are prepared to transition into clinical practice.

STRATEGIC GOAL 2:

Improve the quality of the academic program and student services.

OBJECTIVES

- ⇒ Ensure the curriculum content and instructional strategies are consistent with regional and national standards of changing contexts.

- ⇒ Streamline the curriculum tracks to promote seamless academic progression towards degree completion.
 - Traditional track
 - Accelerated track
 - Pace track
 - RN-BSN Track
 - LPN-BSN Track
 - Other tracks as needed

- ⇒ Recruit a qualified and diverse student body.

- ⇒ Improve the NCLEX-RN Pass Rate.

- ⇒ Assess student learning outcomes for continuous improvement.

- ⇒ Enhance, evaluate, and expand resources with primary a focus on simulation experiences.

- ⇒ Assess the scheduling system to meet the needs of the stakeholders.

- ⇒ Offer a competitive salary and benefit package to recruit and retain highly qualified academic and clinical nurse faculty.

- ⇒ Support faculty and staff in their effort to seek continuing education opportunities that promote and improve effectiveness in teaching, research, and practice.

- ⇒ Maintain state, regional, and national accreditations to support the success and growth of the College.

- ⇒ Foster a culture that enhances student success by strengthening the student services and remediation efforts to support the needs of the students.

STRATEGIC GOAL 3:

Enhance the reputation and visibility of the College.

OBJECTIVES

- ⇒ Promote the mission and vision of the College.

- ⇒ Expand partnerships and articulation agreements with other educational institutions.

- ⇒ Market all program pathways to bring awareness of offerings at Lakeview.

- ⇒ Expand clinical sites to include non-traditional settings (i.e.: industries, small businesses, government, schools).

- ⇒ Enhance relationships with high school counselors and educational institutions advisors.

- ⇒ Promote individual accomplishments and contributions of the college community (education, research, publications, presentations, and service learning).

- ⇒ Promote the Colleges technology and relationship to the field of nursing education.

- ⇒ Engage alumni members in promoting the image of the College.

STRATEGIC GOAL 4:

Strengthen the financial viability of the College.

OBJECTIVES

- ⇒ Optimize revenue.

- ⇒ Identify additional resources to support, manage, and evaluate the educational excellence of students (ie, scholarships, awards, financial aid).

- ⇒ Develop and implement enrollment management plan.

- ⇒ Monitor tuition and fee structure to remain competitive.

- ⇒ Foster alumni relationships.

- ⇒ Strengthen partnerships with external constituencies.

STRATEGIC GOAL 5:

Advance nursing as a profession.

OBJECTIVES

- ⇒ Provide opportunities faculty to participate in local, state, or national health care programs that will contribute to improved health and health care.

- ⇒ Establish an educational setting that offers nursing services to the community (immunizations, physicals, flu clinics).

- ⇒ Facilitate faculty involvement in scholarly activities and service.

- ⇒ Develop partnerships with clinical sites that conduct research.

- ⇒ Recognize excellence in nursing faculty, alumni, students, and community.

STRATEGIC GOAL 6:

College community works together to communicate in a clear, concise, and timely manner.

OBJECTIVES

- ⇒ Promote a culture of respect and professionalism.

- ⇒ Enhance clarity of programmatic expectations to students through a variety of methods.

- ⇒ Engage in shared governance at all levels of the College.

- ⇒ Ensures policies, procedures, and practices are compliant with regulatory bodies.

| | |
|---|------------|
| Board approved 2006 - 2009 Strategic Plan | 06.15.2007 |
| Board approved 2009 - 2012 Strategic Plan | 04.17.2009 |
| Board approved 2012 - 2015 Strategic Plan | 02.15.2013 |
| Board approved 2016 - 2019 Strategic Plan | 09.16.2016 |